



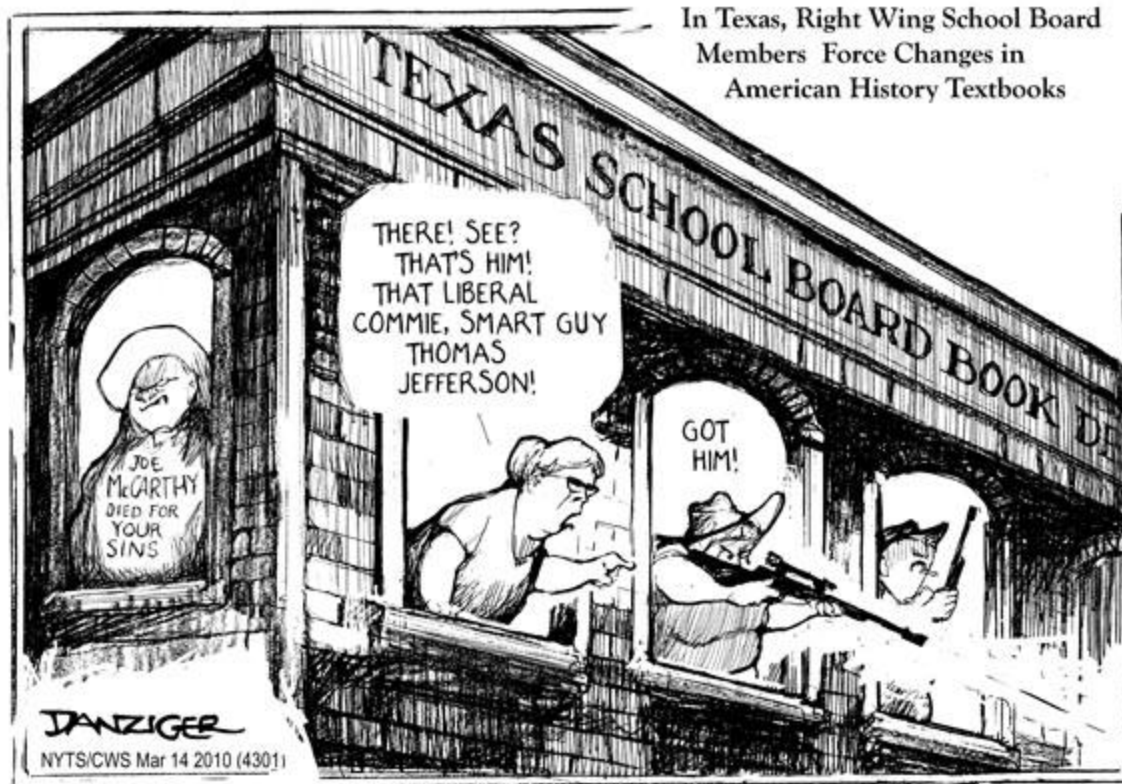
NEXT UP

via ONCEUPONAWIN.COM

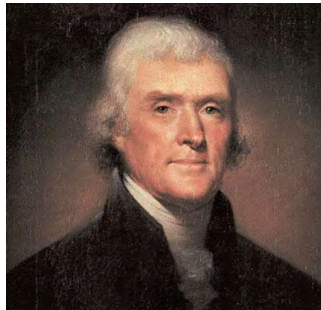
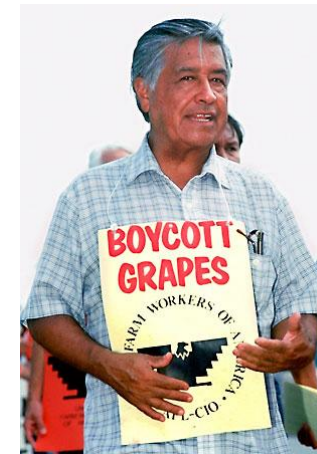
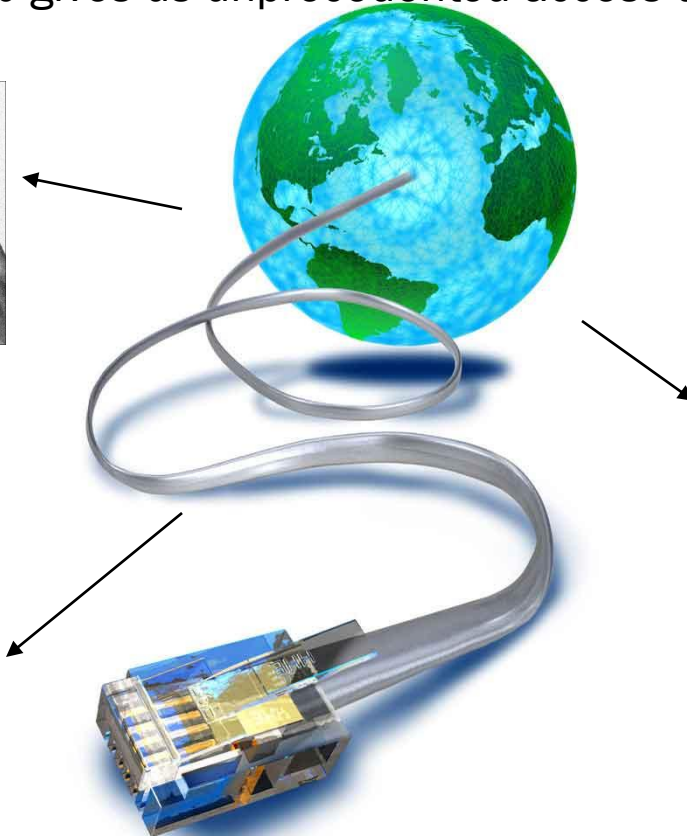
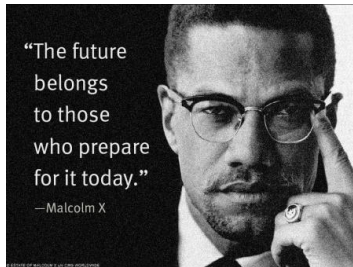
Some leaders believe our students can't handle the truth



Leaders are ultimately working against their own best interest



The web gives us unprecedented access to information



Leaving out key historical figures/facts erodes credibility

The Most Important Skill of the 21st Century



We live in an Attention Economy



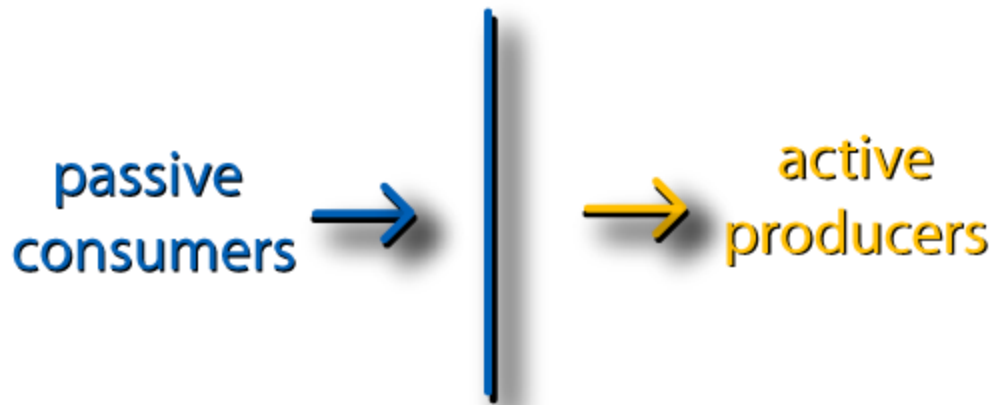
Which of these members of the groundbreaking rap group Public Enemy do you think is more likely to get a new TV show?



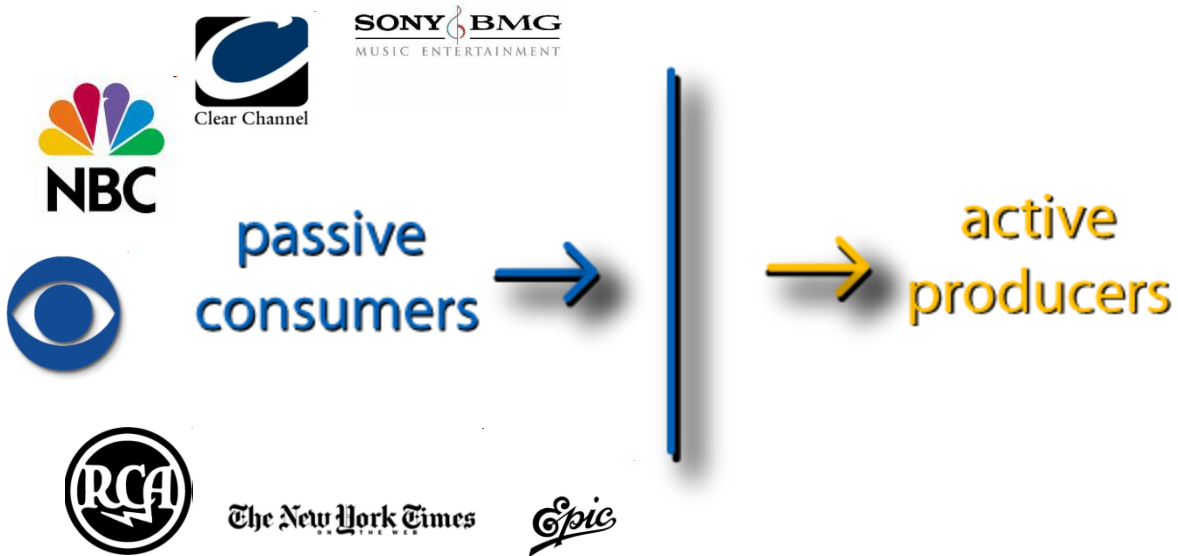
Chuck D



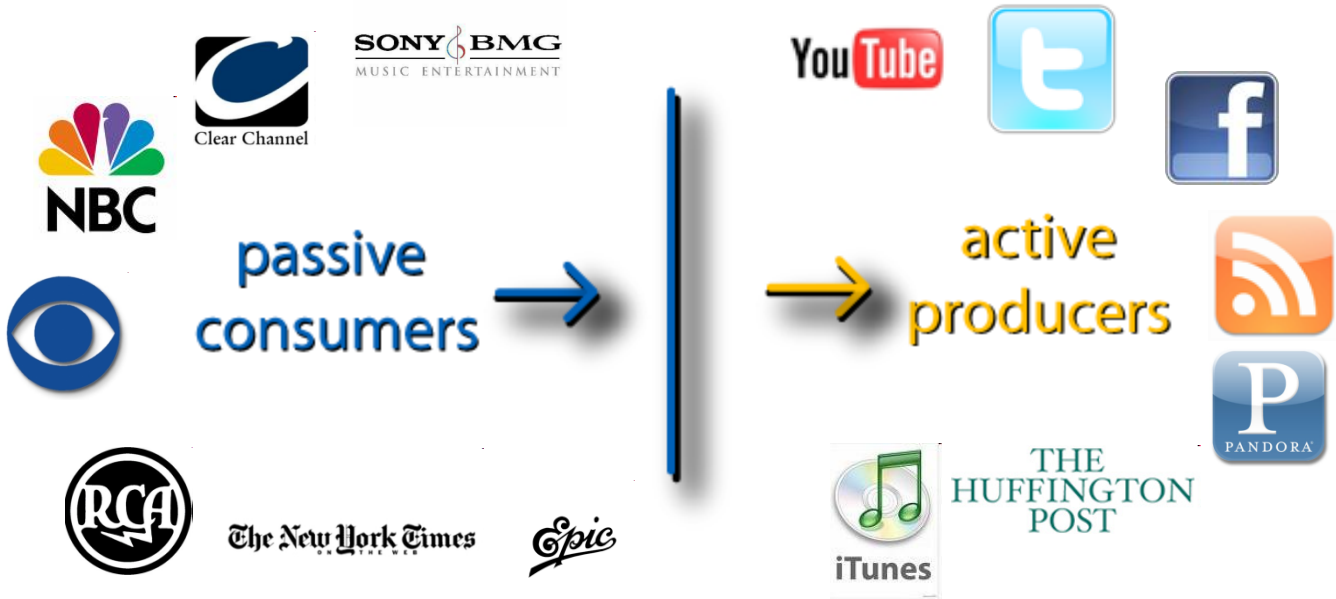
Flavor Flav



Media Communications Council



Media Communications Council



Media Communications Council



media periments *engaging young minds*



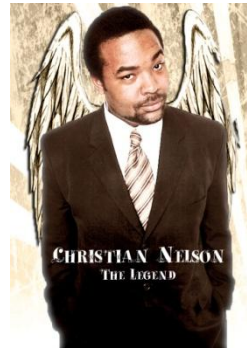
On-line Activities

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On-line Activities

Portfolio Development



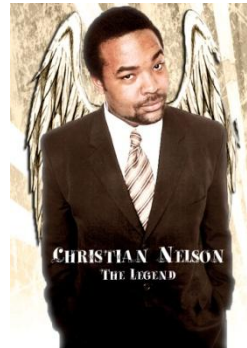
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On-line Activities



Portfolio Development

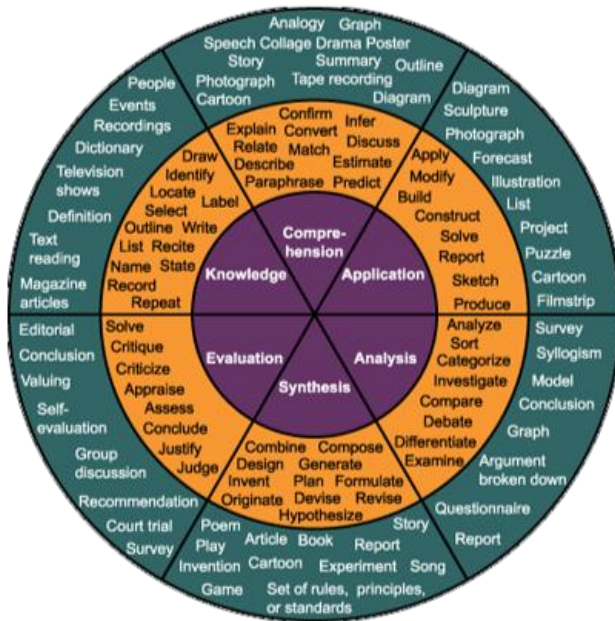


In Person Tours

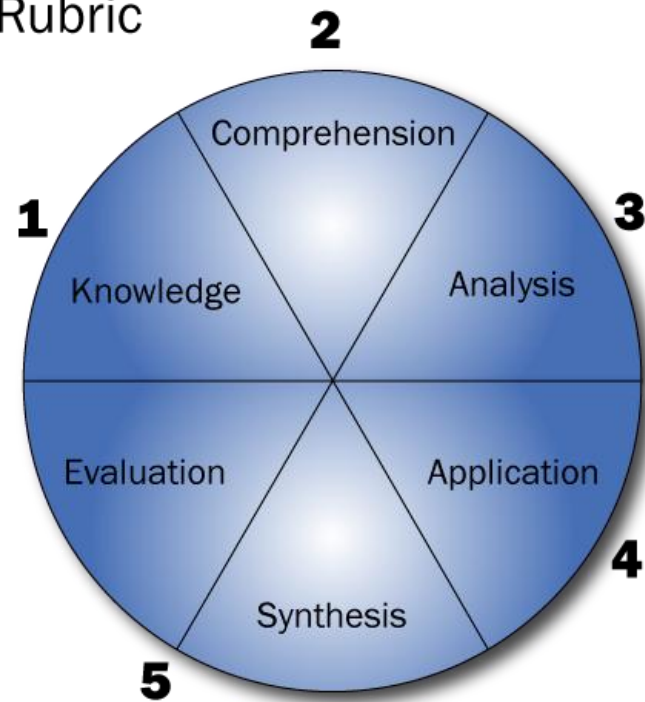
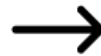
media
protege

year of hands on training & exposure

MX Scoring Rubric



Bloom's Taxonomy Wheel



MX Scoring Wheel

Reel Clients



AdYouth

Texas Parks & Wildlife Webcast & DVD



Web Site & Video Production



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MEDIA BOOT CAMP

ON-LINE APRIL 26, IN PERSON JUNE 7 - 30



YouTube



LEARN FROM THE **PROS**

AS YOU **CREATE**

MEDIA CAMPAIGNS FOR
NON-PROFITS

15 **SPOTS** LEFT

Clients – Hoover's Cooking & Spill Dot Con

